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Press Release

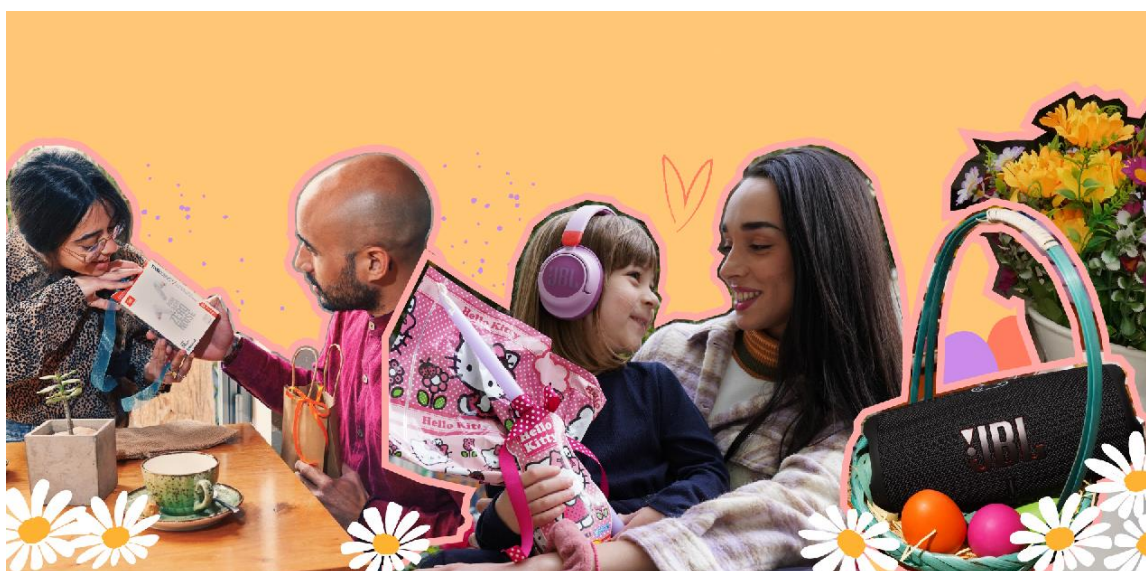
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**JBL Greek Easter message is powerful and optimistic:**

***“At Last!”***

*At Last, we are sharing moments with our beloved ones!*



New experiences, parties, smiles, hanging out with friends, trips, happy and memorable moments while dancing and singing with our family or friends around the Greek Easter lunch table. JBL with its new Greek Easter Campaign, presents all these moments that we can now share again with our beloved ones!

The campaign is based on a series of “sharing moments” visuals illustrating a preparation of a trip, carefree moments with friends, Easter holidays, a smile, huge hugs, and parties! **At last**, we are sharing different special moments with the people we love, together with the sound we love.

With the message "At last!", JBL is here to call fans and brand's friends to share their moments with their loved ones, wherever they are! The campaign is already live on [Facebook](#) & [Instagram](#) to inspire our Easter moments!!

@jbl\_greece  
#JBL\_Epitelous

### **About WaveMotion**

WaveMotion, an importer and distributor, is seated in Athens Greece, operating on a wholesale basis, in the consumer electronics, telecommunications and computer industry for over 35 years. WaveMotion S.A. retains the official, exclusive, distribution for the Greek market of important Houses- in leading positions in the Global Arena, like JBL, harman/kardon, Cambridge Audio, Q Acoustics, QED, Goldring, rapoo, Native Union, Livall. Brand Development is the core skill of WaveMotion Team. The vision of our people is to expand WaveMotion's Brands selection, following our tagline's principles –Technology, Aesthetics, Design- and continue this journey of Ours, introducing compellingly and establishing decisively these Brands, in the eyes of our Customers.

### **About jetdrops ([www.jetdrops.com/](http://www.jetdrops.com/))**

Starting as a social media consulting agency, jetdrops has now evolved into a full-blown Digital & PR agency able to support its partners across their communication spectrum. From brand design, communication & digital strategy, media relations and event planning, to YouTube content production and big data analytics, delivering measured results, evolving day by day and providing tangible value to partners, stand at the forefront of jetdrops' philosophy.

### **About HARMAN**

HARMAN (harman.com) designs and engineers connected products and solutions for automakers, consumers, and enterprises worldwide, including connected car systems, audio and visual products, enterprise automation solutions; and services supporting the Internet of Things. With leading brands including AKG®, Harman Kardon®, Infinity®, JBL®, Lexicon®, Mark Levinson® and Revel®, HARMAN is admired by audiophiles, musicians, and the entertainment venues where they perform around the world. More than 50 million automobiles on the road today are equipped with HARMAN audio and connected car systems. Our software services power billions of mobile devices and systems that are connected, integrated and secure across all platforms, from work and home to car and mobile. HARMAN has a workforce of approximately 30,000 people across the Americas, Europe, and Asia. In March 2017, HARMAN became a wholly-owned subsidiary of Samsung Electronics Co., Ltd..